

Fig. 1

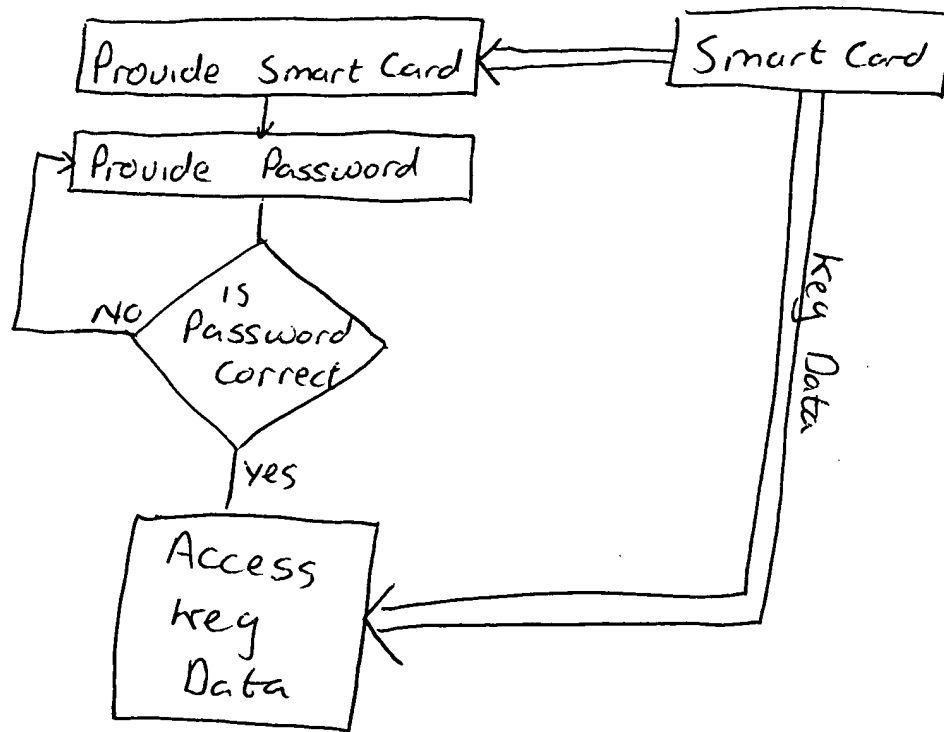
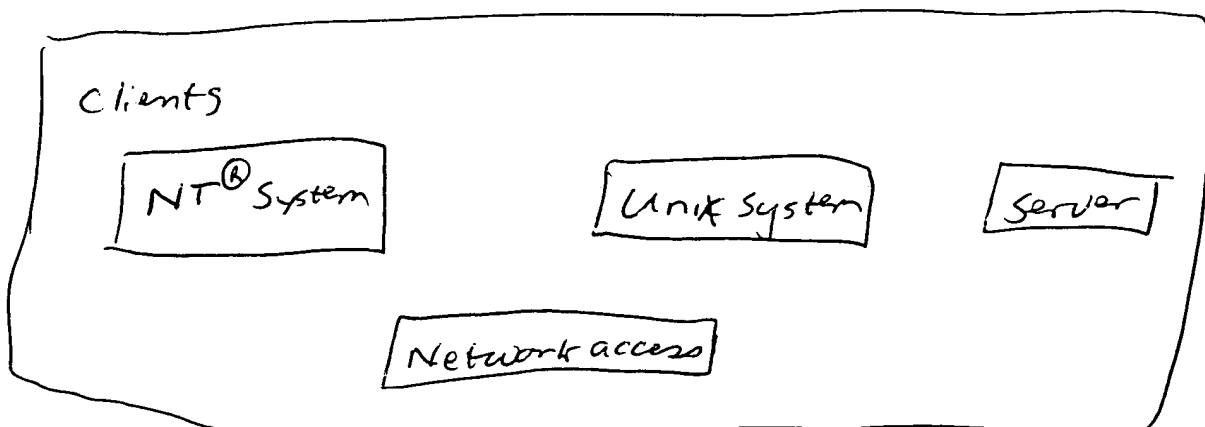
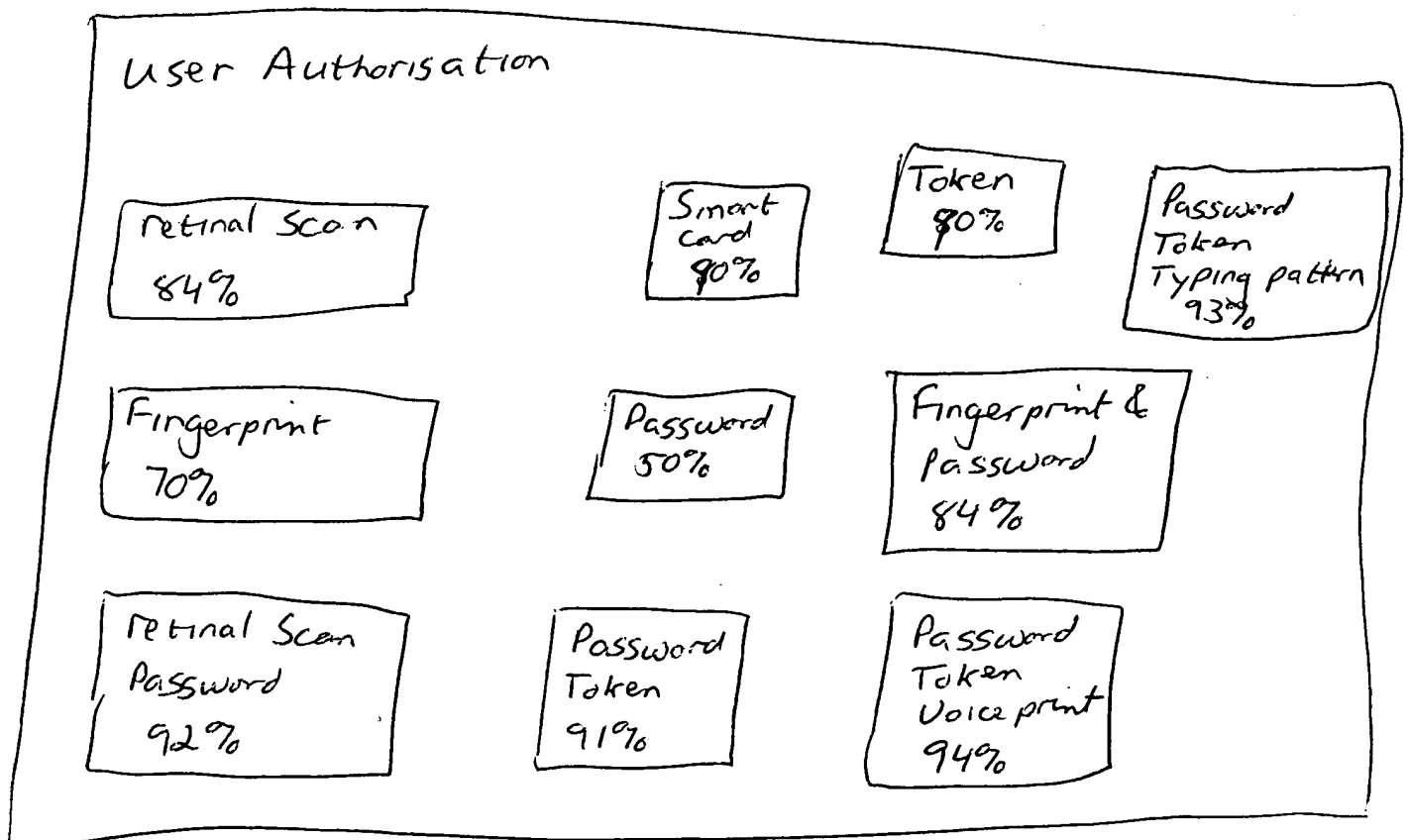
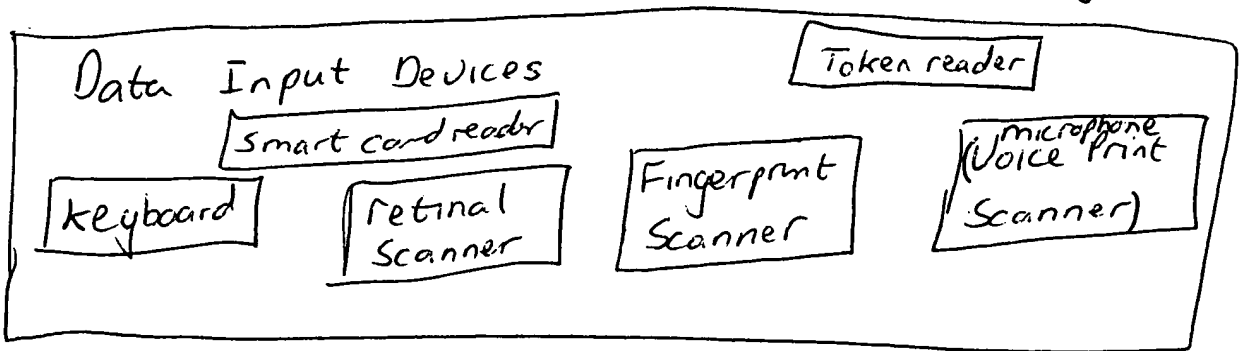
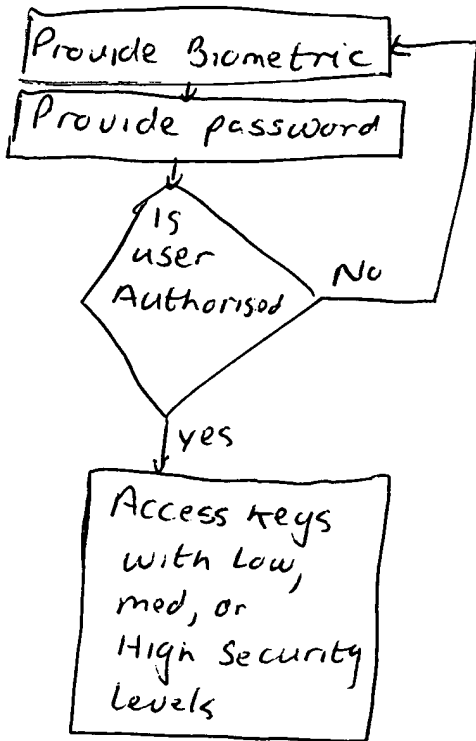


Fig. 2

**DO NOT WRITE IN THESE SPACES**



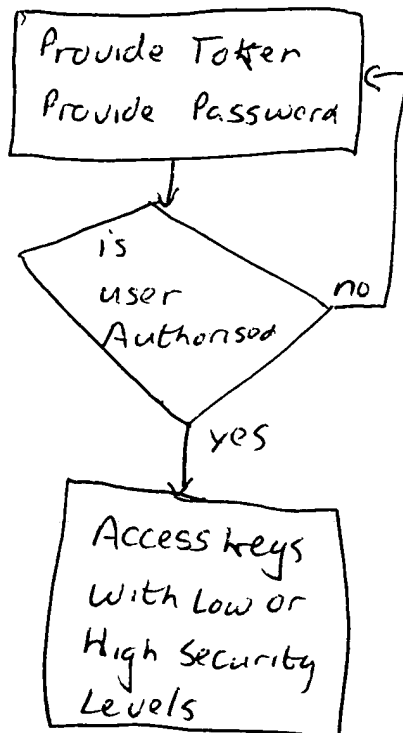
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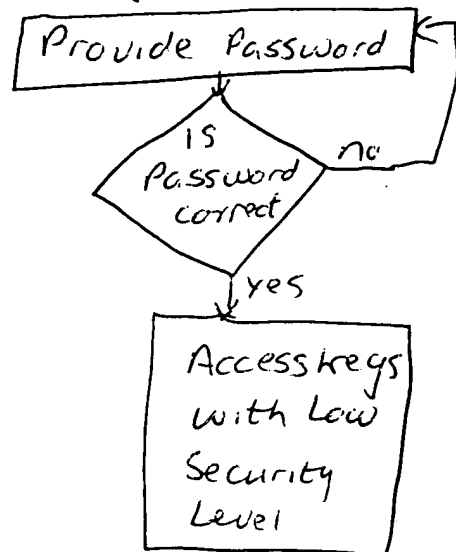
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key 2	
key 3	med
key 4	
key 5	Low

Home



Away



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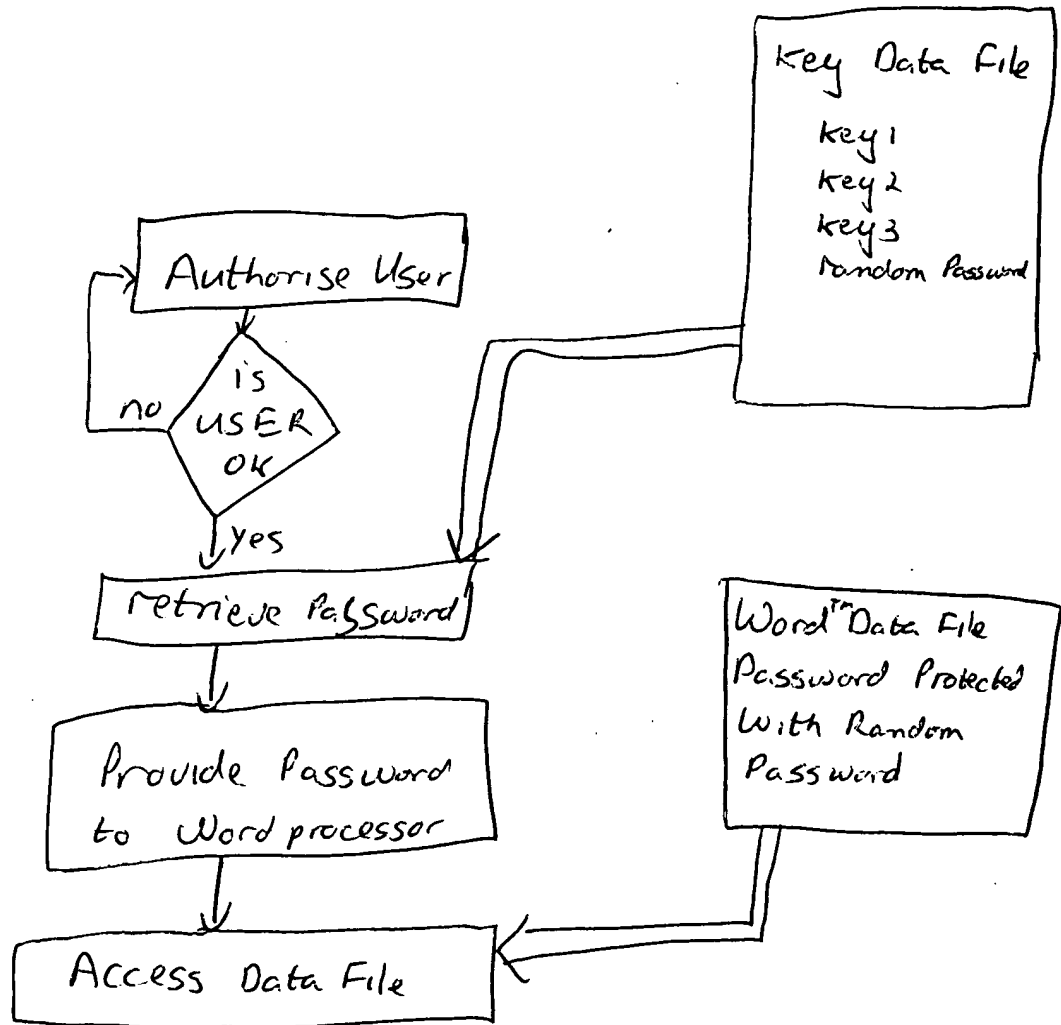


Fig. 5

1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to understand what customers want and what problems they are facing.

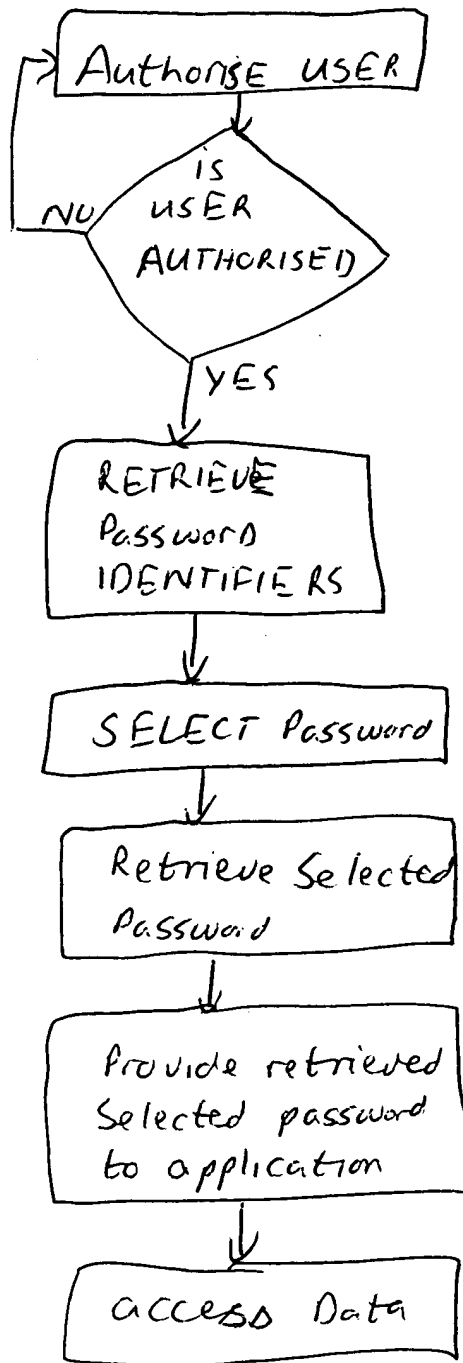


Fig. 6

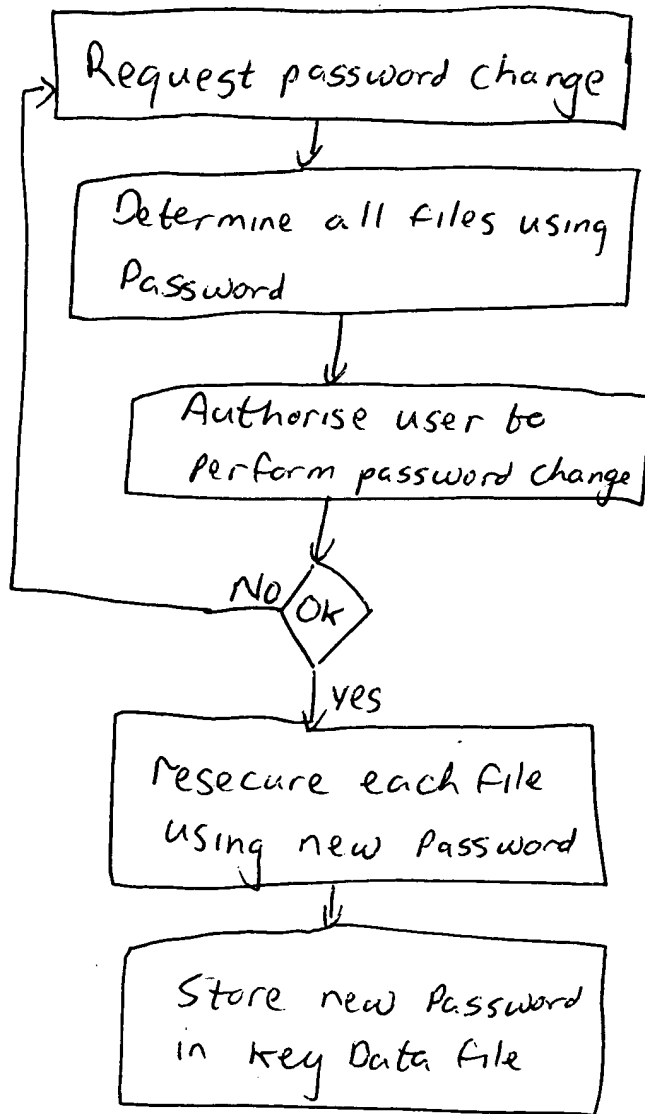


Fig. 7